



Craig Swift

Phone 07 4152 6765
One Mile Road, Bundaberg QLD 4670

BUNDABERG GOLF CLUB

PROSHOP NEWS



Hello, and welcome from the proshop. It has been a very quiet month due to the rain with our course receiving 250mm of rain. As you can imagine this made the course unplayable for about 10 days. As a result we had to postpone some events including a round of the Wide Bay Aust Burnett Cup. The greens staff over the last week have done a great job to get the course back into great condition. So if you haven't had a game for a while, come out and see the great job they have been doing.

We had received our demo's for the new range of Callaway and Titleist drivers and irons, so if you would like to try some of the latest and greatest just give us a call. Next month we will be starting to stock Taylormade golf equipment. I have purchased demo and fitting product on the latest Taylormade drivers and irons. I would be happy to book you in if you would like a club fit of this new equipment.

With the Club Championships only a couple of months away, if you need a tune up on your golf game, book in for a lesson at the driving range. Lessons are available most days but bookings are essential.

I look forward to seeing you out playing or practicing soon.

Regards

Craig Swift

Would you like an extra 20 Metres from the Tee?

5° is the Secret to 20 More Metres

Hitting up on the ball at the correct angle improves your launch for big-time extra distance

Conventional wisdom holds that long drives are mainly a product of your swing speed. The faster you swing the club, the farther your drives fly. But I watched PGA Tour player Jeff Sluman add 22 yards to his tee shots without an increase in swing speed. How do you explain that? Or why J.B. Holmes' average drive in 2008 (310 yards) was 16 yards longer than Tiger Woods' (294 yards) when they produce the same amount of clubhead and ball speed?

ANSWER: THEY CREATE OPTIMUM LAUNCH BY HITTING UP ON THE BALL.

Descending Hit

When you hit down on the ball, even as little as 5 degrees, you have virtually no chance with a standard driver to achieve the launch angle and spin rate required for max distance, which for a 90 mph swing is 10 degrees of launch and 3,100 rpm of spin. (To get these numbers with a minus-5-degree swing, you'd need a 15-degree driver!)



Flat Hit

It's logical to assume that the clubhead travels parallel to the ground through contact. However, striking the ball this way robs your drives of extra yards. Our research with the TrackMan launch monitor shows that a flat hit generates 14 fewer yards from a 90 mph swing than one that strikes the ball on the upswing.



Ascending Hit

Our TrackMan research shows decisively that if you hit the ball on the upswing, you'll hit longer drives with less spin — without any increase in your swing speed. This ascending path creates the optimal launch angle and spin for all swing speeds because it increases club-to-ball energy transfer.



Next Month I will give you my Tip on how To Achieve this!

Junior Golf

It's no longer about cutting down dad's old clubs and passing them on!



In the past 5 years Junior Golf has come a long way, riding on the back of golf technology. As an adult golfer would be professionally fitted for their Golf Clubs, so too should our kids. Let's not have our kids using dad's heavy tired old clubs with extremely stiff shafts and worn out old grips. I have outlined below what's involved in fitting out our precious ones today. Four important fundamentals that I consider when fitting your children are:

Length
Shaft Flex
Grip size
Head Design



4 Years



7 Years



10 Years



My junior range all consist of graphite shafts and stainless steel heads for the best performance

Its time to test the worlds #1 Putter!

Over the past couple of months we have been test driving and explaining benefits and features on New Drivers and Irons.
Its time to demonstrate the world's #1 Putter

PRECISION. PERFORMANCE. PERFECTION.

AVAILABLE 03.15.2009

BLACK SERIES i
2-BALL



Odyssey Black Series i Golf Putter – Features Breakdown:

- Multi-material construction – The 1025 carbon steel body and weighted tungsten flange create a low, deep CG to promote true roll.
- Head weight optimization maximizes consistency and distance control, enhances feel and provides better roll characteristics.
- Tour insert is constructed of an elastomer core that enhances feel and a thin, firm outer striking surface infused with urethane for fine-tuned responsiveness.
- Precision-milled putter head creates optimal balanced weighting. Hogged-Out Hosel allows weight to be redistributed to the tungsten flange for a low, deep CG.
- Rich, nickel-plated finish appeals to players looking for unique aesthetic matched with unparalleled performance.



[Click here](#) to view Odyssey Putter Fitting Tool

Print out your result, and bring along to your Putter fit, on purchase of the Odyssey Black receive a **Callaway Members Pack** valued at \$79.95 **FREE**

BRIDGESTONE GOLF

Ball Fitting

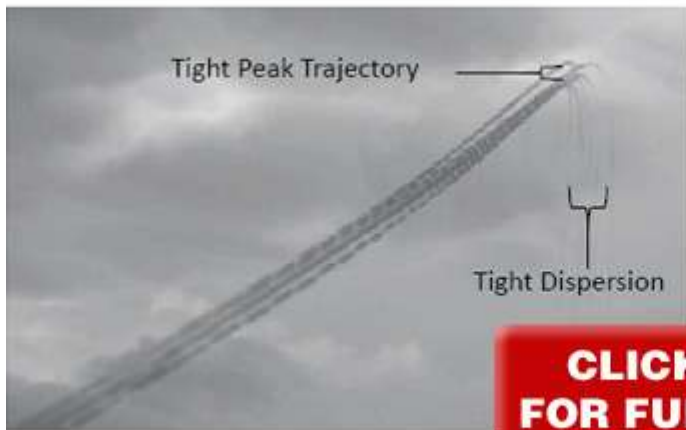
CHALLENGE

When Purchasing your golf ball do you consider the follow fundamentals?

- Flight pattern consistency
- Gradational Compression Technology
- Dual mantle technologies

Below is a quick insight

Flight Pattern Consistency



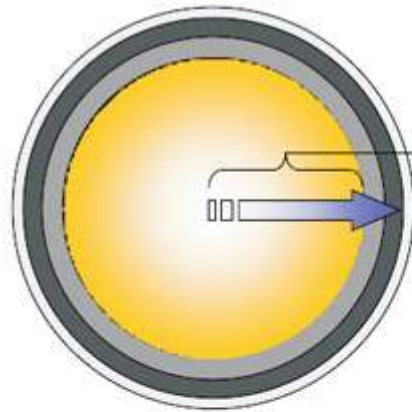
Seamless Dimple



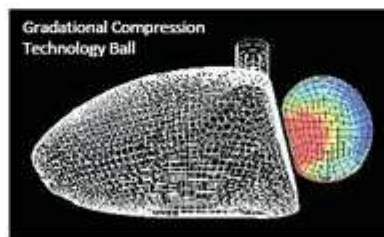
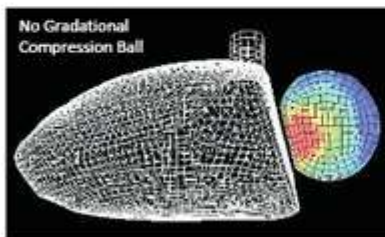
Dimple with a Seam line

**CLICK HERE
FOR FULL STORY**

GRADATIONAL COMPRESSION TECHNOLOGY



- Soft Center to Firm Outer Region
- Firmer Inner Mantle
- Firmest Outer Mantle
- Soft Urethane Cover



Gradational Compression allows for a greater energy transfer to the center of ball for increased power.

- Generates fast initial velocity ($\text{Velocity} = \text{Force} \times \text{Time}$)
- Larger deformation creates lower spin and higher launch leading to longer distance.
- Soft center of the core gives players a better feel

NEW TOUR B330 SERIES

TOUR PERFORMANCE FOR THE BETTER PLAYER



*THE ULTIMATE HIGH PERFORMANCE SERIES THAT MAXIMIZES TOUR CALIBER
PERFORMANCE FOR VARYING SWING SPEEDS*